

## **The Business Show, Excel London Event November 2025: Prize Draw Terms and Conditions**

### **1. General conditions for participation**

- a. The Promoter of this Prize Draw is Dell Corporation Limited, with its registered office address at: 1<sup>st</sup> & 2<sup>nd</sup> Floor, One Creechurch Place, London, EC3A 5AF.
- b. This Prize Draw will be governed by these terms and conditions. By means of their participation in this Prize Draw, entrants confirm that they have read and agree to these terms and conditions.
- c. This Prize Draw is open to UK residents aged 18 and over only excluding employees and immediate relatives of employees of the Promoter, its parent, subsidiaries or affiliated companies or any other person professionally connected with this Prize Draw.
- d. Participation is permitted irrespective of purchase of a product/service. No purchase necessary.
- e. One (1) entry per individual and per email address is permitted.
- f. In case of non-compliance with any of these rules or any behavior that is considered defamatory, offensive, or illegal, the Promoter reserves the right to reject the entrant from the Prize Draw.
- g. The Promoter takes no responsibility for entries that are lost, delayed, misdirected or incomplete or cannot be delivered or entered for any technical or other reason. Proof of delivery of the entry is not proof of receipt.

### **2. Prize Draw details:**

- a. The Prize Draw starts on 12<sup>th</sup> November 2025 at 10:00 and closes at 16:00 on 13<sup>th</sup> November 2025.
- b. To enter the Prize Draw, entrants will need to either visit the Dell stand at the The Business Show, Excel London between 12<sup>th</sup> and 13<sup>th</sup> November 2025.
- c. In doing so they will provide their full name and email address to a Dell representative on the stand. The entrant warrants that all information provided is accurate.

### **3. Selection of Winners and Prizes:**

There will be 1100 Prize Draw winners in total –

- a. 50 x Lego Cars
- b. 500 x Tote Bags
- c. 50 x Backpacks
- d. 150 x Thermal Bottles
- e. 50 x Keyring Trackers
- f. 100 x Rubik's Cubes
- g. 100 x Mobile Phone Holders
- h. 100 Sprout Pencils
- i. The winner may be requested to provide further personal data in order for the Promoter to contact them regarding the organization of delivery of the prize(s). If the email is returned as undeliverable, or if the winner(s) does not contact the Promoter within seven (7) days of the Promoter's first email announcing the winner(s), or if the winner(s) declines the prize(s), the relevant entry will be disqualified and a new winner will be randomly chosen. The Promoter will dispatch the prize, if necessary,

and contact the winner(s) to arrange a suitable day and time for delivery of the prize within a time period to be determined by the Promoter.

- j. Each winner will receive one prize which will be randomly selected from:**
  - i. 50 x Lego Cars
  - ii. 500 x Tote Bags
  - iii. 50 x Backpacks
  - iv. 150 x Thermal Bottles
  - v. 50 x Keyring Trackers
  - vi. 100 x Rubik's Cubes
  - vii. 100 x Mobile Phone Holders
  - viii. 100 Sprout Pencils
- k. No cash alternative. Prizes are not transferable.
- l. The winner is responsible for all applicable taxes, charges and expenses not specified in the prize description.

#### **4. Your privacy and collection of personal data:**

- a. The collection, processing (including storage, modification, transmission, blocking and deletion) and use of personal data (participant registration data and, if applicable, contact data) is carried out exclusively in compliance with applicable data protection regulations. This section explains the scope and purposes for which Dell collects, stores and uses participant data.
- b. For the purposes of administering, fulfilling and contacting participants and winners, Dell processes the following personal data: First and last name, email address, physical address, company, position, and telephone number.
- c. The legal basis for processing the Participant's personal data for the purposes set out above is the declaration of consent provided by the Participant at the time of the Participant's registration.
- d. As a participant, your personal data will be deleted after the end of the Prize Draw, unless you are a winner (in which case your data will be deleted in accordance with Section 3(h) above), retention obligations exist or further storage is agreed.
- e. We transfer the personal data of participants to the following recipients for the purposes of processing the Prize Draw: marketing agency (if applicable), IT service provider, affiliated companies within the Dell group and other Prize Draw participants within the framework of the Prize Draw.
- f. As a participant, your rights under the UK GDPR and/or applicable local law can be found in our [Privacy Policy](#). Dell's Privacy Policy contains relevant Dell Privacy contact details and information about the transfer of your data within the Dell group of companies.

To the extent applicable, Dell may transfer your personal information to affiliated companies outside the European Economic Area (EEA) such as Dell Inc. in the United States of America. By entering this Prize Draw, you will be deemed to: (i) have accepted these Terms and Conditions; (ii) warrant that any information you submit is accurate and relates only to yourself and (iii) if you are a winner, you agree to participate in any reasonable publicity arranged by Dell including the publication of your name, photograph and a testimonial by you, in various media including on the Internet.

5. **Limitations of Liability:** Promoter, Dell Inc. and its subsidiaries are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Prize Draw; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Prize Draw; (4) technical or human error which may occur in the administration of the Prize Draw or the processing of entries; or (5) late, lost, undeliverable, damaged or stolen mail. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Prize Draw, provided this is done before the relevant closing date.
6. **Governing law:** These Prize Draw terms and conditions will be governed by English law.